



# Ignite

CAMPUS AMBASSADOR PROGRAM

**LEAD.**  
**INSPIRE.**  
**IGNITE.**





## **What's in it for you?**

- ✓ Take the lead, create change and IGNITE your campus
- ✓ Lead events, workshops and campaigns that get noticed
- ✓ Collaborate with passionate peers and build meaningful networks
- ✓ Upskill for the future from project management to creative execution
- ✓ Stand out as a campus leader and get fast-tracked for Shan's flagship programs

## **Your Responsibilities:**

- ✓ Lead Shan's presence on campus and drive flagship programs end-to-end
- ✓ Organize and execute engagement activities such as seminars, workshops & leadership talks
- ✓ Create and implement campaigns that connect with students and showcase Shan
- ✓ Research, recommend, and enhance campus outreach strategies
- ✓ Engage with alumni networks to expand opportunities and strengthen Shan's impact



## What is the **IGNITE Campus Ambassador Program?**

The IGNITE Campus Ambassador Program gives undergraduate and master's students the chance to act as Shan's ambassadors at their universities. It identifies passionate driven students who want to make a real impact, lead initiatives and bring creative ideas to life.



### How to Apply

- Students from all universities in Pakistan are encouraged to apply
- Open to 3<sup>rd</sup>-year bachelor's and 1<sup>st</sup>-year master's students
- Bring your creativity, energy, and leadership to the table!



### How does the journey begin?

- Fill out this form **IGNITE Campus Ambassador Program** (Please find the link in the email)
- Shortlisted candidates will have a digital interview with HR
- Selected students will be onboarded as IGNITE Campus Ambassadors and start leading campus initiatives



### Deadline:

**16<sup>th</sup> January 2026**

**Amp up your campus experience, develop skills and make your mark with Shan**

**Ready to IGNITE?**