









## Requirements for internship placement on university portals

Industry	E-commerce
Craftooo's profile	https://drive.google.com/file/d/1OAqQVr2ETRrE9Ep7PqVf7 5Thpgt0xPVt/view?usp=sharing
Craftooo's URL	https://craftooo.org
Report to: (Where candidate can send resume)	Email: Hr@craftooo.org HR contact: 0324-4442559
Immediate Contact Details (mobile number, landline number, official email address, etc.)	Email: Info@craftooo.org Contact: 0324-4442559
Company Postal Address	87 Abdul Haque road, Block G1, near doctor hospital, Johar town, Lahore.
Positions to be filled	<ul><li>Internship for content writer.</li><li>Internship for a graphic designer.</li></ul>
Total Vacancies	1 for each position
Qualification required	Both graduate and undergraduate.
Job description of a content writer	<ul> <li>Experience a maximum of 3 months in content writing.</li> <li>Have a good understanding of SEO and can create informative, eye-catching, compelling, and creative content.</li> <li>Must have a strong command of different writing styles and know about key writing practices.</li> <li>Strong command of grammar rules and constructing clear sentences.</li> <li>Must have strong research skills and a good understanding of social media (Target audience, trends, and most importantly E-commerce, etc.)</li> <li>Along with creating different content, he/she must have good communication skills.</li> </ul>

Job description of graphic designer:	<ul> <li>Experience of a maximum of 3 months in graphic designing.</li> <li>Have a strong command of fine arts and strong design skills (2D and 3D designs, color, and design fundamentals, digital illustrations, logos, visual identity, motion graphics, etc.)</li> <li>Must have strong research skills and a good understanding of social media (Target audience, trends, and most importantly E-commerce, etc.)</li> <li>Ability to come up with new creative ideas.</li> </ul>
Gender preference	Both males and females can apply.
Working hours	12pm-6pm (Timings will be settled in the interviews)
Compensation Package	2 months unpaid internship that leads toward a fixed job
	according to the results.
Job location	Lahore
Closing date	September 26th, 2022

