Ericsson Innovation Awards 2022 invites university students to tackle sustainability challenges

* Teams of two-to-four students invited to take inspiration from the United Nations’ 17 sustainable development goals (SDGs)
* Eighth staging of the competition open to students currently enrolled in university studies
* Ericsson technology and business experts to act as mentors. More than EUR 50,000 in prizes to be distributed

Ericsson (NASDAQ: ERIC) is inviting university students the world over to propose innovative technology solutions to help tackle sustainable development challenges. Impact Our Sustainable Future is the theme of the Ericsson Innovation Awards (EIA) 2022 challenge, with more than EUR 50,000 in prizes up for grabs.

Heather Johnson, Vice President, Sustainability and Corporate Responsibility, Ericsson, says: “There are less

than 10 years until the conclusion of the United Nations’ Sustainable Development Goals, and it will take a collective effort from all sectors of society to achieve them. Ericsson is a champion of the role technology and innovation can play in scaling sustainable development efforts.

She adds: “University students around the world are among the most passionate and determined advocates of the need for action to meet global sustainability challenges. That’s why we’ve chosen sustainability as the focus of this year’s Ericsson Innovation Awards to help catalyze action.”

Participating university teams are asked to take inspiration from the [United Nations’ 17 sustainable development goals (SDGs)](https://sdgs.un.org/goals) to identify a sustainability challenge to tackle with a technology solution that can make a lasting change.

Interested teams of two-to-four students currently enrolled in university studies should submit team names and ideas by 13.00 (CEST), August 5, 2022.

As an extra incentive, the first seven submissions per region as of 13.00 (CEST), June 16, 2022, will have the opportunity to access extra support and feedback from Ericsson mentors.

Johnson adds: “Imagination is the only limit to the range of ideas that can be submitted. From past Ericson Innovation Awards’ experiences, we know that university student talent is exceptional in proposing and developing creative solutions.”

**Prizes**

**Overall winner**: EUR 25,000
As a Nobel International partner, Ericsson will also offer the winning team the opportunity to join a virtual conversation with a Nobel Prize laureate.

**Overall runner-up**: EUR 15,000
**Overall third place**: EUR 5,000

**Social Media Prize**: EUR 2,000
The three finalists’ ideas will be uploaded to @inside\_ericsson Instagram. A public vote – in the last 24 hours before the Grand Finale – will determine which team who wins the EUR 2,000.

**Regional winners**
Each of the seven regional winners will receive EUR 1,000.

In some cases, additional special recognition and prizes will be offered from the respective region.

**The 14 semi-finalists,**including the regional winners, will receive eight weeks of comprehensive mentorship from Ericsson experts in innovation and business, as well as recognition on Ericsson’s social and digital media channels.

Further details, including registration information, is available on the [Ericsson Innovation Awards](https://www.ericsson.com/en/careers/eia) site.

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