**Designation:** Marketing Officer

**Location:** Lahore

**Requirement:**

* Minimum BS Hons Business Administration, Sales and Marketing
* 2 to 4 years Experience

**Job Description**

* Securing sponsorships for PINKtober and other campaigns
* Developing co-branding initiatives with brands
* Donations through corporate sector
* Placement of donation boxes at hi-end chains and outlets
* Creating small fundraising events with corporate sector
* Activations at hi-end malls and outlets
* Fundraising partnerships with chambers of commerce and other trade bodies

**KPI:**

* No. of sponsorships received
* No. of co-brainding executed
* No. of donation boxes placed
* Donations raised

**Skills required:**

* Excellent interpersonal communications skills
* Presentable attire
* Strong verbal/written communication skills
* Own transport