

TECH

CHALLENGE

IT'S HAPPENING

DEVATHON



DEVATHON

SOLUTION

About Us

Devsinc spearheads Pakistan's digital transformation, driving IT industry innovation. As the nation's fastest-growing IT firm, we create jobs, reshape the industry, aiming to hire 80,000 by 2030. Focused on growth and excellence, we expand rapidly, driving economic development. Our adaptable team innovates in the ever-evolving digital era, empowering businesses for a brighter future.





Our Initiative

At Devsinc, we believe in fostering talent and providing platforms for growth. Our initiatives bridge the gap between industry and academia, ensuring the brightest minds contribute to Pakistan's technological advancement. Devathon, Pakistan's biggest hackathon, offers talent across the nation a chance to showcase their skills. This event is more than a competition; it's a celebration of creativity, problem-solving, and collaboration. Participants engage in two main competitions: the **Web Development Challenge** and the **Speed Programming Showdown**, both designed to test and enhance their abilities.

Our Past events



**FOUNDERS
CLUB**
2021- PRESENT



**SALES
SUMMIT**
2023



**TECH EMPOWERMENT
PROGRAM**
2023- PRESENT



WHY DEVATHATHON

Devathon represents a unique opportunity to:

Showcase Talent

Provide a platform for individuals to demonstrate their skills in web development and programming.

Network

Facilitate connections between participants, industry leaders, and potential employers.

Collaborate

Foster a collaborative environment where ideas can be shared and developed.

Innovate

Encourage the development of innovative solutions to real-world problems.



Web Dev

Objective: Create cutting-edge web applications that are innovative, functional, and user-friendly.

Eligibility: Open to all skill levels, from beginners to advanced developers.

Teams: Teams of **2-3** Members

Themes: Projects can address various themes such as e-commerce, social networking, education, health, and more.

Technology Stack: Participants are free to use any technology stack, frameworks, or libraries.

Prize: Winner **100k**, Runner Up **50k**



Speed Programming

Objective: Solve complex programming challenges quickly and accurately.

Eligibility: Open to all programmers, from students to professionals.

Teams: Participants can compete individually or in pairs.

Challenge Types: Includes algorithmic problems, data structures, debugging, and optimization tasks.

Prize: Winner **50k**, Runner Up **30k**





Performance Daily Cumulative

Reach **106.1K** ↓ 94.1%

Content interactions **8.9K** ↑ 10.9%

Followers **55.1K** Lifetime

Link clicks **1.3K** ↑ 204.8%



Performance Daily Cumulative

Reach **1M** ↑ 65.2%

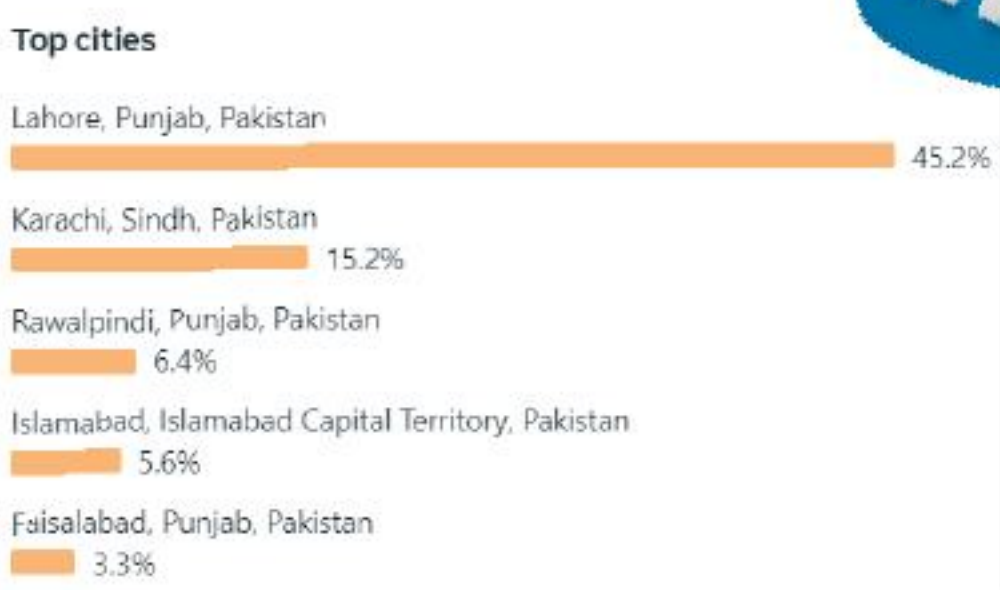
Content interactions **40.1K** ↑ 115.5%

Followers **37.4K** Lifetime

Link clicks **22.3K** ↑ 1.6K%



REACH REACH REACH REACH REACH



Total engagement metrics

Last 30 days

1	Devsinc Your Page	18,632 ▲51.3%
2	Contour Software	7,695 ▼26.1%
3	Systems Limited	7,289 ▼6%
4	Programmers Force	5,743 ▲21.4%
5	Tkxel	3,912 ▼35.7%

New follower metrics

Last 30 days

1	Devsinc Your Page 221,442 total followers	8,980 ▲14.7%
2	Programmers Force 132,645 total followers	7,346 ▲4.2%
3	Systems Limited 426,304 total followers	6,376 ▲16.5%
4	Contour Software 247,861 total followers	5,667 ▲27.2%
5	NETSOL Technologies Inc. 293,002 total followers	4,132 ▼2.4%



Timeline



31st July

Registrations
Open



12th Aug

Registrations
Close



18th Aug

Sponsors
Announced



20th Aug

Community
Partners
Announced



7th Sep

Event Day

Event Timeline

Competitions 1

8:00AM

Entry

8:30AM

Competition 2

12:00PM

Evaluations

3:00PM

Speaker Sessions

4:00PM

Panel Talk

5:05PM

Funky Quiz

5:40PM

CEO's message

6:05PM

Prize Distribution

6:40PM

Food/Networking

7:00PM

Qawalli night

8:00PM



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